

Career Live Streams

We offer innovative companies a new virtual experience to engage with target students at the Università della Svizzera Italiana: interactive Career Live Streams.

What is a Career Live Stream?

A Career Live Stream is a live video-broadcast of one or more of your employees. For a duration of 30-60 minutes, employees at your company will share first-hand insights about their daily work and answer questions.



Why livestreaming on CareerFairy?

Built for students

Anonymised questions, upvotes, reactions, polls and the possibility to take part from anywhere allow for a a high participation rate and a very interactive event!

Easy to use

Employees join the event from their laptop with one click. CareerFairy provides a testing environment, in order to ensure that your event is going to be a success!

Analytics & follow up

Detailed analytics report about attending students and their engagement level. Also, interested students will be able to submit their personal data to you and apply.



Key Facts

Avg. viewing time

25:11

3X higher vs. avg. recorded video

Students per stream

15 - 50

from your chosen backgrounds

Activity per stream

15 45

5 64

Questions

Reactions

Upvotes

How it works



 Choose speaker(s) and time slot



2. USI Career Service notifies target students



3. Host stream and interact with students

New interactions!



Hand raising

Students can join in via video



Interactive Polls

Engage with the audience through interactive quizzes



Recruiter Chat

HR rep responds to questions via chat

Testimonials from HR representatives



"Thanks to CareerFairy, Sensirion can [...] reach many more talents with exciting content."

Désirée Widmer, Sensirion

"We really enjoyed the opportunity to connect with technical students through new media. The collaboration with CareerFairy worked very well, as they were very responsive and supported in person when problems occurred."

Janine Braunwalder, Bain & Company

"Better than every branding document or video"

Head of HR, Swiss University