



## ITALIAN SOCIETY OF LAW AND ECONOMICS IX ANNUAL CONFERENCE

Università della Svizzera italiana, Lugano, Switzerland  
December 12-13, 2013

### CONFERENCE SCHEDULE – ISLE LUGANO 2013

#### December 12th

03:00 – 03:45 p.m. Registration

03:45 – 05:15 p.m. Parallel Sessions

05:30 – 06:00 p.m. Welcome Address

06:00 – 06:20 p.m. “Brenno Galli” Awards

06:20 – 07:20 p.m. Keynote Lecture: Prof. Luigi A. Franzoni

«On the economics of trade secrets law»

07:45 p.m. Aperò, Ex Asilo Ciani

#### December 13th

09:00 – 10.30 a.m. Parallel Sessions

10.30 – 11.00 a.m. Coffee Break

11:00 – 12:00 p.m. Parallel Sessions

12:05 – 01:05 p.m. Parallel Sessions

01:05 – 01:40 p.m. SIDE-ISLE General Assembly

01:40 – 02:45 p.m. Lunch

02:45 – 04:15 p.m. Parallel Sessions

04:15 – 05:00 p.m. Coffee Break

05:00 – 06:30 p.m. Parallel Sessions

06:45 – 07:45 p.m. Keynote Lecture: Prof. Bruno S. Frey

«Future European integration. An unconventional  
view from Constitutional Law and Economics»

08:30 p.m. Social dinner, Hotel Lido-Seegarten:

a conversation with Prof. H.-B. Schäfer on Solomon’s Knot:  
How Law Can End the Poverty of Nations (2012, PUP)

#### December 14th

10:15-11:30 a.m. Guided Tour: Museo D’Arte, Lugano



**Luigi Alberto Franzoni** (D.Phil. Nuffield College, Oxford) is Professor of Public Economics at the University of Bologna. He is a reputed scholar in the field of Law and Economics. He has published extensively in international journals on the economics of law enforcement, intellectual property rights, and liability law. He has written, together with Daniela Marchesi, a leading Italian book on the economic analysis of the law: *Economia e politica economica del diritto*. Founding member of the Italian Law and Economics Association, he is currently serving as Mundus Director of the international Ph.D. programme “European Doctorate in Law and Economics”. Honorary Professor of Universidad de San Martín de Porres, Lima, since June 2012.



**Bruno S. Frey** is Guest Professor of Economics, Zeppelin University, Department of Economics; and Research Director, CRE-MA - Center for Research in Economics, Management and the Arts, Switzerland. Bruno S. Frey was born in Basle, Switzerland in 1941. He was Professor of Economics at the University of Constance from 1970-77, Professor of Economics at the University of Zurich from 1977-2012, and Distinguished Professor of Behavioural Science at the Warwick Business School at the University of Warwick, UK from 2010-2013. Since 2012 he is Guest Professor at Zeppelin University, Friedrichshafen, DE. He received an honorary doctorate in economics from the Universities of St. Gallen (Switzerland, 1998), Goeteborg (Sweden, 1998), the Free University of Brussels (Belgium, 2009), the University of Aix-en-Provence/Marseille (France, 2010), and the University of Innsbruck (Austria, 2011). He is the author of numerous articles in professional journals and books, including *Not Just for the Money* (1997), *Economics as a Science of Human Behaviour* (1999), *Arts & Economics* (2000), *Inspiring Economics* (2001), *Successful Management by Motivation* (with Margit Osterloh, 2001), *Happiness and Economics* (with Alois Stutzer, 2002), *Dealing with Terrorism – Stick or Carrot?* (2004), *Economics and Psychology* (co-edited with Alois Stutzer, 2007), *Happiness: A Revolution in Economics* (2008) and *Glück: Die Sicht der Ökonomie* (with Claudia Frey Marti, 2010). A more complete list of publications is available at [www.bsfrey.ch](http://www.bsfrey.ch)