

EVENT AGENDA*

Wednesday, November 8th 2017

STEP BOARD MEMBERS

12:30 – 17.00	Lunch STEP Board Meeting
20:00	Dinner

Thursday, November 9th 2017

ACADEMICS

09:00 – 09:30	Welcome speeches: Prof. Howorth, Prof. Colombo STEP Project TODAY – Mrs. Duffy, Prof. Allen + Coffee
09:30 – 12:30	Academics Paper Development workshop leading by Carole Howorth, STEP Board Chair from University of Bradford
12:30 – 13:30	Lunch
13:30 – 16:00	Academic meetings by regional councils + Coffee
16:00 – 17:00	Plenary session: Cross – Fertilization across regions: academic regional meetings will present a brief summary of their current activities and concerns + Coffee
17:00 – 18:00 **	Enjoy the Global STEP Summit 2017: presentation of families attending the Global STEP Summit by Prof. Garzia
20:00	Welcome Dinner for all business families and academics

** not all the families and academics go to the corporate visit, so this is the option for people who are not going.

CORPORATE VISIT

09:30 – 11.15	Corporate Meeting Helsinn Holding SA
12:00 – 13.30	Lunch
13:30 – 15:00	Corporate Meeting Planhotel SA – The View Lugano
15:30 – 18:00	Corporate Meeting Tamborini Vini SA
20:00	Welcome Dinner for all business families and academics

Friday, November 10th 2017

FAMILIES + ACADEMICS

08:30 – 9.00	Registration + Coffee
09:00 – 09:30	Welcome Speeches (Prof. Colombo, Prof. Allen)
09:30 – 10:30	Keynote Speakers <ul style="list-style-type: none"> • Dr. Riccardo Braglia - Helsinn Holding SA
10:30 – 11:00	Coffee Break
11:00 – 12:30	Parallel Sessions, case presentations: <ul style="list-style-type: none"> - <i>Coping with Innovation and Tradition</i> - <i>Coping with Economic Trends and Internationalization</i>
12:30 – 13:30	Lunch
13:30 – 14:30	Networking Coffee
14:30 – 16:00	OPEN SESSION <i>Family Businesses Thriving on Chaos</i> Prof. Boas Erez, Rector of USI Mayor of Lugano .- Mr. Marco Borradori Dr. Flavio Audemars, President AIF-Ticino Keynote Speaker – Prof. Montemerlo (AldAF) Prof. Gianluca Colombo
16:00 – 18:00	OPEN SESSION <i>View a cross nations</i> <ul style="list-style-type: none"> • an Asian perspective • a Middle East perspective • a Swiss perspective
20:00	GALA DINNER @ LAC hosted by Gabbani SA

The list of the cases presentation is work in progress. It is not the final version.

Saturday, November 11th 2017

FAMILIES + ACADEMICS

08:30 – 9.00	Welcome + Coffee
09:00 – 09:30	Keynote Speaker Prof. Davis
09:30 – 10:30	Parallel Sessions, case presentations <ul style="list-style-type: none"> - <i>Preserved Legacy in Hostile Environment</i> - <i>Managing the Family System</i>
10:30 – 11:00	Coffee Break
11:00 – 12:30	STEP Project Panels: <ul style="list-style-type: none"> • Learning together through STEP survey (Matt, Davis, Basco) • Learning together across-regions
12:30 – 13:30	Lunch
13:30 – 16:00	Parallel Sessions <ul style="list-style-type: none"> - <i>Teaching Cases</i> - <i>Family Impact on society (CSR and B-Corp)</i>
16:00 – 16:30	Coffee Break
16:30 – 17:45	Panel presentations of all cases ***
17:45 – 18:30	Learning from the Global STEP Summit <ul style="list-style-type: none"> - Prof. Garzia - Dr. Ljumic Closing Remarks (Prof. Colombo)

*** Find someone in each parallel session that presents to everyone the ideas that came out from the discussion in the plenary

(OPTIONAL)

SOCIAL Sunday, November 12th 2017

You can express your preference for one of these two routes
(minimum 15 participants)

ROUTE 1.

09:30	Visit to the 3 Castels of Bellinzona
12:30	Lunch
14:00	Visit to FOXTOWN Shopping Centre (outlets of 160 luxury brands)

ROUTE 2.

10:30	Boat Trip on the Lugano Lake
12:30	Lunch
14:00	Hermann Hesse Museum + places of Hermann Hesse