

via Maderno 24  
6900 Lugano  
Switzerland

<http://www.viss.ee>

**T** +41 58 666 4252

**F** +41 58 666 4225

[info@viss.ee](mailto:info@viss.ee)

## About our company

VISSEE AG is the multi-award-winning company inventor of visual speed and depth sensors.

In every moment, a wealth of visual information flows through our eyes. VISSEE's sensors measure motion and shape by analyzing variations in the surrounding environment and create groundbreaking products that transform everyday life.

Now located in Zurich, Lugano (Switzerland), and San Francisco (USA), VISSEE was founded in 2009 as a spin-off from the ETH, the Swiss Institute of Technology in Zurich. Based on neurocomputational principles found in the fruit fly, VISSEE developed an array of innovative products that are being marketed for transportation, motor racing, digital factory, architecture, engineering, entertainment, and medicine. Currently, VISSEE's sensors are used in more than 60 countries worldwide.

## About our CEO

Nicola Rohrseitz is the founder and CEO of the Swiss start-up VISSEE. He studied Microengineering at the EPFL, specializing in Robotics and System, where he was selected to lead a team in the development and testing of a robot in weightlessness with the European Space Agency. After conducting his MSc thesis in Underwater Robotics at the University of Tokyo, Dr. Rohrseitz completed a PhD in Physics and Neuroscience at the ETH Zurich, applying engineering techniques to discover how the insect brain controls flight. He serves as scientific entrepreneurial expert for the European Union.

Dr. Rohrseitz led VISSEE to be the best entrepreneurial idea of Ticino (2009) and among the 10 best nationwide (McKinsey Venture 2010). Recently, VISSEE won the DeVigier prize, which recognizes the top 5 young entrepreneurs of the nation. While living in Silicon Valley, Dr. Rohrseitz developed a strong sense for disruptive innovation, laying the foundations for VISSEE's future impact on the industry.